

GET RECOGNIZED

Increase Business
15% to 35% in the Next Year
with a Digital Message SIGN



According to the Small Business Administration:

- *EMCs are an investment in your business and provide the best and most cost-effective forms of paid advertising.*
- *The effectiveness of an EMC is not limited by space or surface area constraints as with a reader-board.*
- *EMCs act as your "salesman on the street," attracting new customers to your business location.*
- *EMCs allow you to market your products and services to your immediate trade area and prevent wasteful advertising expenses.*

KERLEY
Signs
INC.

301.773.6800
1.800.216.SIGN
www.kerleysigns.com

YOU PICKED YOUR LOCATION FOR A REASON. USE IT!

| Washington, D.C. | Distance Covered | Cost |
|------------------|---------------------------|------------------|
| L.E.D. | On Site Within 5-10 Miles | \$500 - \$1,200 |
| Newspaper | 40-60 Miles | \$50 - \$5k |
| Radio | 60 Miles | \$1,500 - \$5k |
| T.V. | 60-80 Miles | \$1,200 - \$100k |



What do you want me to put here?



Leasing Options For as Little As \$20 - \$50 A Day!



"Owners typically see an increase in business from 15% to 150%"

www.sba.gov

MARKET YOUR PRIMARY BUSINESS
DAILY SPECIALS • TIME & TEMPERATURE
AMBER ALERTS • COMMUNITY EVENTS & MORE

LEASING IS AVAILABLE ON ALL SIGNS OVER \$5,000